

# Business Communications Services

## OPTIMIZING YOUR BUSINESS COMMUNICATIONS ENVIRONMENT

In today's business environment, companies must be able to increase the efficiency and effectiveness of their communications to remain competitive. Unified communications is an increasingly important investment for organizations looking to improve productivity and responsiveness while reducing their IT costs. The need to transform communications capabilities to seamlessly operate across multiple mediums-and on any device, at any time-is paramount.

### ACUATIVE BUSINESS

Communications Services can enable comprehensive and effective collaborative experiences and help achieve your desired business outcomes. We believe the next wave of business innovation and efficiency will come from your ability to engage with employees, clients, and partners more closely. By securely unifying your voice, video and data infrastructure, we can provide multiple benefits that make your business communications more robust and proficient.

### THE ACUATIVE SOLUTION

Our Business Communications Services include Internet Protocol (IP) Private Branch Exchange (PBX), Voice Mail, Email, Instant Messaging (IM) and Presence, and Video Conferencing, providing an effective, affordable solution that enhances communications with clients and partners, and between departments within your organization. We combine the latest technological innovations with our expertise in all phases of design, installation, maintenance, and management of your system to produce gamechanging results for your company. Whether you're a small business, or a global corporation, we can create the best-fit solutions to meet your needs and exceed your expectations.

Acuative's platform is based on Cisco's Unified Communication Manager (UCM), the powerful call-processing component of the Cisco Unified Communications system . This solution allows our clients to utilize their Cisco-based IP network as the backbone for all voice, video and data communications.

Collaboration using the Cisco Unified Video Architecture--fully integrated into the Unified Communications system--enhances interaction and allows meetings to be attended from anywhere, at anytime. The architecture can be integrated into desktops and multiple video endpoints, allowing you to optimize your meetings, no matter where participants are located.



 **Powered**

*The convergence of voice, video, and data communications around a shared IP-based infrastructure brings benefits to businesses of every size, industry, and geography.*

# Be Ready for What's Next!

## ENHANCE YOUR CAPABILITIES

Acuative Business Communications Services can help enhance your capabilities and bring multiple options to your communications environment, including :

- **Advanced Messaging.** Includes ability to forward voice mails to single or multiple users, tag each with a priority level and view the number of existing messages on the display.
- **Presence.** Users have the ability to set up chat rooms, either temporary group chats that can be set up ad-hoc or persistent chat rooms that remain active permanently.
- **Extension Mobility.** Single-number reach enables end-users to utilize their extension or direct inward dialing (DID) from their desk phone, cell phone, or home office phone.
- **Security.** Security is fortified through a strong password and PIN policy, an aging policy for voice mails, and call restrictions that prevent toll fraud from compromised devices.
- **Resiliency.** Minimize gateway failure risk through redundancy in all the key components and ensure access to important features during a primary gateway outage.
- **Hosted Collaboration.** Clients who have their system hosted at the Acuative data center receive all the features and functionality of an on-premise solution, at a lower cost.
- **Optimization.** Cisco best practices are utilized to provide the highest communications quality, maximize uptime and ensure robust system functionality .

## GET CONNECTED

Acuative Business Communications Services offer a number of benefits. Combining communications into a single solution helps everyone communicate more quickly and easily:

- Connect co-workers, partners, vendors, and clients with the information and expertise they need, when they need it.
- Access and share video on the desktop, on mobile devices, and on demand, as easily as making a phone call.
- Facilitate better team interactions, dynamically bringing together individuals, virtual workgroups, and teams.
- Make mobile devices extensions of the corporate network so workers can be productive anywhere, on any device.
- Integrate collaboration and communications into applications and business processes.



*Our Cisco-certified unified communications professionals can tailor a customized solution for your company.*



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